

Four Futures of Coaching

from the *2026 ICF Coaching Futures Report*



rev. April 2, 2026

SCENARIO 1

Driver 1: Tech (Maximum development)

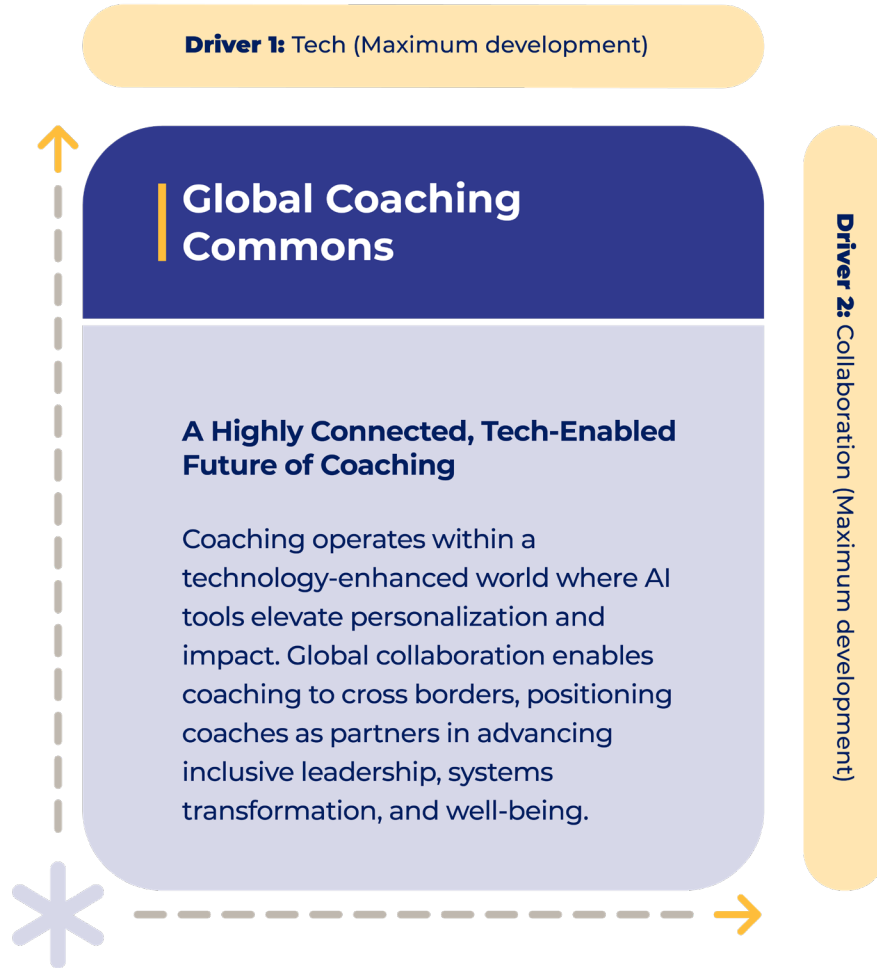
Driver 2: Collaboration (Minimum development)

Digital First, Human Optional

When Technology Leads the Coaching Experience

A high-tech, low-collaboration coaching landscape where advanced digital tools expand personalization and scale. Uneven global cooperation creates disparities in access, ethical complexity, and fragmented adoption across regions.

SCENARIO 2





SCENARIO 4



Inspire. Transform. Thrive.

