

Collaborate. Grow. Inspire.

ICF Converge is the premier global gathering for the coaching profession — an immersive, multiday experience that brings together:

- Professional coaches
- Coach educators and training schools
- HR leaders, talent and development professionals
- Organizational development practitioners
- Researchers and thought leaders
- Corporate decision-makers building coaching cultures

Attendees come for learning, community, innovation, and inspiration. The conference offers world-class sessions, interactive workshops, CCE opportunities, networking experiences, an exhibit hall, and the latest insights shaping the future of coaching.

Why Washington, D.C.?

A global crossroads for leadership, policy, social innovation, and organizational transformation — an ideal setting for a profession dedicated to human and societal flourishing.

icf converge

October 28–30, 2026 • Washington D.C.

Revised February 19, 2026



About ICF

The International Coaching Federation (ICF) is the world's largest and most globally recognized organization dedicated to advancing the coaching profession. With a membership spanning nearly 60,000 coaches worldwide, ICF sets professional standards, provides globally respected credentials, and fosters a thriving international coaching community committed to excellence, ethical practice, and lifelong learning.

ICF works across multiple domains — professional coaches, organizations using coaching internally, coaching education providers, researchers, academic institutions, and coaching thought leaders — to elevate the global impact of coaching.

Audience Profile

Attendees typically include:

- Professional coaches (executive, leadership, career, life, wellness)
- Internal corporate coaches
- HR, talent, and leadership development executives
- OD consultants
- Coach training schools and educators
- Psychologists, researchers, and academics
- Coaching technology companies
- Human development organizations

Representative interests:

- Team coaching and organizational coaching
- Leadership development and executive coaching
- Talent development and HR innovation
- Behavioral and positive psychology
- Wellness and mental well-being
- Coaching in organizations
- Ethical practice and professional excellence
- AI and digital tools for coaching
- Coaching education and training



Contact Laurin Ensslin, senior director of sponsorships and sales, at laurin.ensslin@coachingfederation.org to discuss custom sponsorship packages. Learn more about ICF Converge at icfconverge.com.

Sponsorship Levels

Diamond Sponsor (\$40,000 USD)

- Premium brand visibility on conference materials
- Speaking opportunity (3-minute speaker, 3-minute video)
- 10' x 20' exhibit booth
- 8 complimentary full conference registrations
- Featured sponsor in 1 attendee email the week of the event
- Logo and website link in 2 post-event attendee emails
- Inclusion of link to 1 educational content piece in 1 post-attendee email
- Logo placement on high-visibility conference signage
- Social media recognition across ICF global channels
- Logo and link on Converge 2026 website

Gold Sponsor (\$30,000 USD)

- On-stage recognition
- Logo on event signage
- 10' x 10' exhibit booth
- 6 complimentary full conference registrations
- Social media recognition across ICF global channels
- Logo and link on Converge 2026 website

Silver Sponsor (\$20,000 USD)

- 10' x 10' exhibit booth
- 4 complimentary full conference registrations
- Logo on event signage
- Recognition during general sessions
- Logo and link on Converge 2026 website

Bronze Sponsor (\$10,000 USD)

- 10' x 10' exhibit booth
- Logo on event signage
- 2 complimentary full conference registrations
- Logo and link on Converge 2026 website

Exhibitor (\$3,000 USD)

- Exhibit booth (not including table and chairs)
- Inclusion in event map and mobile app
- 1 complimentary full conference registration
- Opportunity to interact with global coaching professionals
- Bingo card program for \$500 (ICF provides prizes)



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A La Carte Opportunities

Sponsors may customize exposure by selecting additional opportunities such as:

\$25,000:

- Welcome Reception Sponsor

\$15,000:

- Professional Head Shot Station
- AI Technology and Innovation Pavilion Sponsor
- Lunch Sponsorship

\$10,000:

- Networking Lounge or Recharge Zone Sponsor
- Event Mobile App Sponsor
- Coaching Research Sponsor
- New Member or First-Time Attendee Reception
- Coffee Break Sponsorship
- Branded Session Recordings/ On-Demand Library

\$5,000:

- Wellness/Mindfulness/Quiet Room Sponsorship
- Branded Charging Stations or Hydration Stations



Exhibit Hall

The Exhibit Hall is an innovation hub featuring:

- Coaching technology platforms
- Coach training schools
- Consulting firms
- Assessment providers
- HR/talent development tools
- Wellness and well-being platforms
- Leadership development firms
- Publishing companies



Contact Toby Bishop, senior director of sales, at toby.bishop@coachingfederation.org to discuss exhibiting opportunities. Learn more about ICF Converge at icfconverge.com.