

A panoramic view of the Paris skyline at dusk, with the Eiffel Tower prominently featured on the right side. The city lights are visible in the background, and the sky is a mix of orange and blue.

# ICF CONVERGE . summit

May 17–19, 2026 • Paris

## Your Brand at the Heart of Coaching Innovation

ICF Converge Summit 2026 makes its debut in Paris – the City of Light – for an intimate, high-impact gathering of coaching leaders and professionals from around the world. This setting offers you the unique opportunity to engage with influential coaches, organizational executives and thought leaders.

Unlike the broader Converge conference, the Summit offers a more intimate, hands-on environment where ideas are not just shared – they're lived. The Summit will bring together coaches from across regions to learn from one another, exchange ideas and build lasting relationships.

As a sponsor, your brand will be positioned at the heart of these conversations, connecting with a passionate, engaged audience in ways that leave a lasting impression. With customizable sponsorship opportunities, you can amplify your impact while supporting the growth and advancement of the coaching profession.

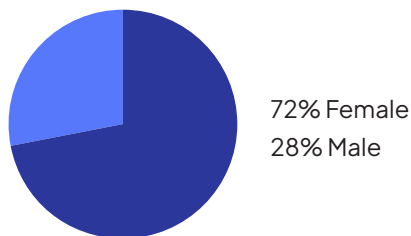
## About ICF

The International Coaching Federation (ICF) is the world's largest organization leading the global advancement of the coaching profession and fostering coaching's role as an integral part of a thriving society. Founded in 1995, our 60,000-plus members located in more than 160 countries and territories work toward common goals of enhancing awareness of coaching and upholding the integrity of the profession through lifelong learning and upholding the highest ethical standards. Through the work of our six unique family organizations, ICF empowers professional coaches, coaching clients, organizations, communities and the world through coaching. Learn more at [coachingfederation.org](https://coachingfederation.org).

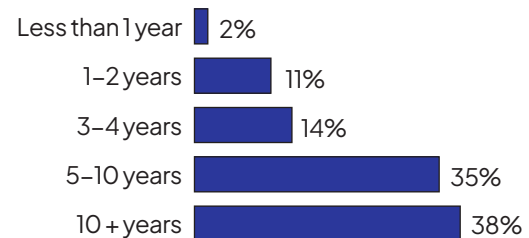
## Snapshot of the Coaching Professionals

Here is key demographic information about coach professionals in Western Europe from the 2025 ICF Global Coaching Study.

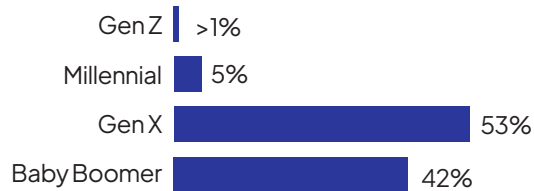
### Gender



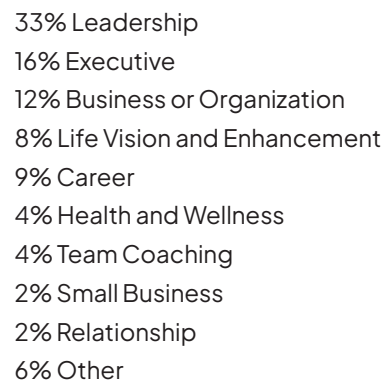
### Coaching Experience



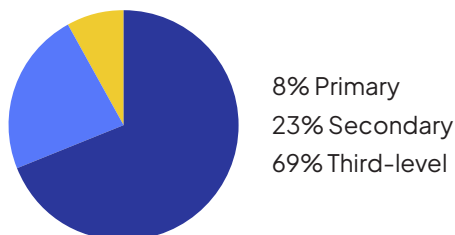
### Age



### Main Area of Coaching



### Education



Contact Laurin Ensslin, senior director of sponsorships and sales, at [laurin.ensslin@coachingfederation.org](mailto:laurin.ensslin@coachingfederation.org) to discuss custom sponsorship packages. Learn more about ICF Converge Summit at [icfonvergesummit.com](https://icfonvergesummit.com).

# Sponsorship Packages

## Silver Package (\$15,000 USD | 13065€)

- 3 complimentary registrations.
- Logo on custom sponsor acknowledgement banner.
- Logo/link on ICF Converge Summit 2026 website.
- Logo on rotating slide during general sessions.
- Logo/link and 50-word description on mobile app.
- Logo/link on attendee newsletters.
- Please select the two communication options that best align with your outreach goals from the choices provided.
- Please select two options from the Activation Selections or choose one of the two exclusive opportunities to sponsor Braindate.

## Bronze Package (\$10,000 USD | 8710€)

- 2 complimentary registrations.
- Logo on custom sponsor acknowledgement banner.
- Logo/link on Converge Summit 2026 website.
- Please select the two communication options that best align with your outreach goals from the choices provided.

## Partenaire Package (\$5,000 USD | 4355€)

- 1 complimentary registration.
- Logo on custom sponsor acknowledgement banner.
- Logo/link on ICF Converge Summit 2026 website.
- Logo/link on mobile app.
- Social media acknowledgement (LinkedIn).





## Activation Selections (All selections are first come, first served.):

- **Event Notebook and Pen Set Sponsorship**  
Put your brand in attendees' hands – literally. Ensure your logo is seen throughout the event and beyond as participants jot down notes and ideas.
- **Gourmet Coffee Station Sponsorship (Branded Cups) – 4 hours\***  
Keep attendees energized and conversations flowing with a premium coffee station. Your logo will appear on every cup, ensuring your brand is part of every connection made during coffee breaks.
- **Macaroon Tasting Station – 4 hours\***  
Sweeten the deal with a taste of France. Create a buzz around your brand with these trendy treats, offering attendees a delightful experience they won't forget.
- **Parisian Sketch Artist – 4 hours**  
Add a touch of Parisian flair to your sponsorship with a professional sketch artist. Offer attendees a unique, personalized keepsake that'll keep your brand top-of-mind long after the Summit ends.
- **Fashion Show – 2 hours**  
World-renowned for fashion and high-profile fashion shows, what better way to celebrate being in Paris than attending a fashion show and seeing the latest styles.
- **Member Welcome Program – 2 hours**  
A lively, invitation-only kick-off where new members and first-time attendees meet each other, connect with ICF leaders and get oriented to the community. As a sponsor, your brand becomes part of their very first conference experience – visible, welcoming and unforgettable.

## Communications Selections (All selections are first come, first served.):

- **Sponsored blog article on ICF Coaching World Blog – 3 opportunities**  
Publication date, content deadline, and editorial guidelines to be coordinated with the ICF Marcomm team.
- **Video commercials to play prior to opening and/or closing session – 3 opportunities**
- **1 push notification on mobile app – 2 opportunities**
- **Social media acknowledgement (LinkedIn, Facebook) – 3 opportunities**
- **Sponsor name/link on attendee newsletters – 6 opportunities**
- **On-stage recognition during opening and/or closing session (in the script and PPT)/ time to speak if desired) – 2 opportunities**

*\*Branded napkins will be provided at no additional cost for any sponsorship that includes a food or beverage element.*



## À la Carte:

### NETWORKING

- **Braindate Networking Platform – 2 opportunities (\$10,000 USD | 8710€ each)**  
Power up connections with this cutting-edge networking tool. Showcase your brand as a facilitator of meaningful conversations, helping attendees make the most of their Summit experience.
- **Sponsorship of Welcome Champagne Reception\* – 1 opportunity (\$15,000 USD | 13065€)**  
Make a splash as the host of our kick-off event. Set the tone for the event with your brand front and centre, creating a lasting impression on attendees from the start.  
  
A sommelier will expertly guide your guests through a range of well-known champagnes as well as introduce you to some local favourites.

### DIGITAL

- **Mobile App Ad Space – 4 Opportunities (\$2,000 USD | 1742€)**
- **Mobile App Sponsorship – 1 opportunity (\$6,000 USD/5226€)**  
Gain premium visibility by sponsoring the event's mobile app. Your brand will be prominently featured on the splash screen – seen by all attendees each time they open the app.
- **Sponsored Blog Article on ICF Blog – 2 opportunities (\$750 USD | 653.25€)**  
Publication date, content deadline, and editorial guidelines to be coordinated with the ICF Marcomm team.

### COMMUNICATION

- **One Keynote Session Sponsor – \$12,000 USD | 10452€**
- **Registration Sponsor – 1 opportunity (\$7,500 USD | 6532.5€)**
  - Logo placement on the lanyards.
  - Branded signage at the registration area.
  - Opportunity to include a welcome message or branded item in attendee check-in materials.
  - Recognition in the event program and mobile app.
- **Advertising Placement in the Attendee Workbook**
  - Full Page Ad – \$1,200 USD | 1045.20€
  - Half Page Ad – \$750 USD | 653.25€

Contact Laurin Ensslin, senior director of sponsorships and sales, at [laurin.ensslin@coachingfederation.org](mailto:laurin.ensslin@coachingfederation.org) to discuss custom sponsorship packages. Learn more about ICF Converge Summit at [icfonvergesummit.com](https://icfonvergesummit.com).