

ICF CONVERGE

OCTOBER 23-25, 2025 • SAN DIEGO



Coach the Future: What's Your Hunch?

The ICF Thought Leadership Institute

Genevieve Feliú, PhD, Futurist Researcher

Tomicka Glenn, MCA, Engagement Manager

Welcome!

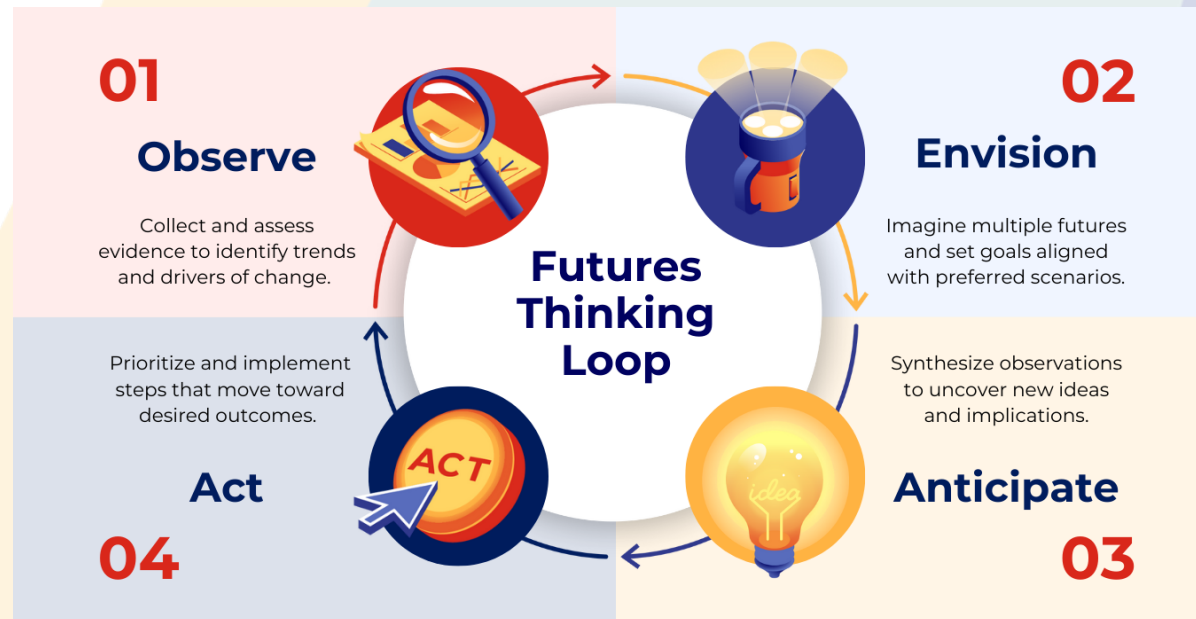
- **Sneak peek into the inaugural 2026 Annual Future of Coaching report**
- **Explore the TLI Futures Thinking approach**
- **Apply it: Share your Hunches**
- **Sensemaking with Drivers of Change**

Why Futures Thinking?

- **Power of coaching + futures thinking = bigger impact**
- **Imagine and Co-design the future of coaching**
- **Anticipatory learning improve resilience in face of uncertainty**

The Futures Loop

- It's not about predicting one future but preparing for many possible futures.



Observe the Weak Signals

Signals of change are early indicators — small, sometimes surprising things you notice — that might hint at a bigger shift coming.

Pair and Share: What's one signal of change you've noticed recently in your clients, in coaching, or in the world around you that might hint at something emerging?

TLI What's Your Hunch Campaign?

A hunch is an interpretation of a signal of change.

- **Small shifts → Big possibilities**
- **Explore the implications for coaching at the Future of Coaching hub**



Sense-making with Drivers of Change

- **Connecting Hunches with Drivers of Change are lenses to make sense of weak signals**
- **If this hunch came true, how would it affect coaching practice, clients, or the profession?**

Five Drivers of Change 2026

Pair and Share: Which driver might connect with your hunch?

- 1. Collaborative Ecosystems**
- 2. Economic Disruption and Evolving Work**
- 3. Technological Acceleration**
- 4. Globalization and Cultural Intelligence**
- 5. Regulation and Trust in Expertise**

Shape the Future of Coaching



- **Submit your hunches**
- **Explore the TLI What's Your Hunch library and how we interpreted your hunch in quarterly articles at The Future of Coaching hub**
- **Watch for the Annual Futures Report (January 2026)**

Amplifying ***Social Impact*** Through Coaching



Promote Social Impact

*measurable positive
outcomes of coaching*



Advance the
UN Sustainable
Development Goals
empowering changemakers



Harness the
Power of Coaching
*driving systemic
change*

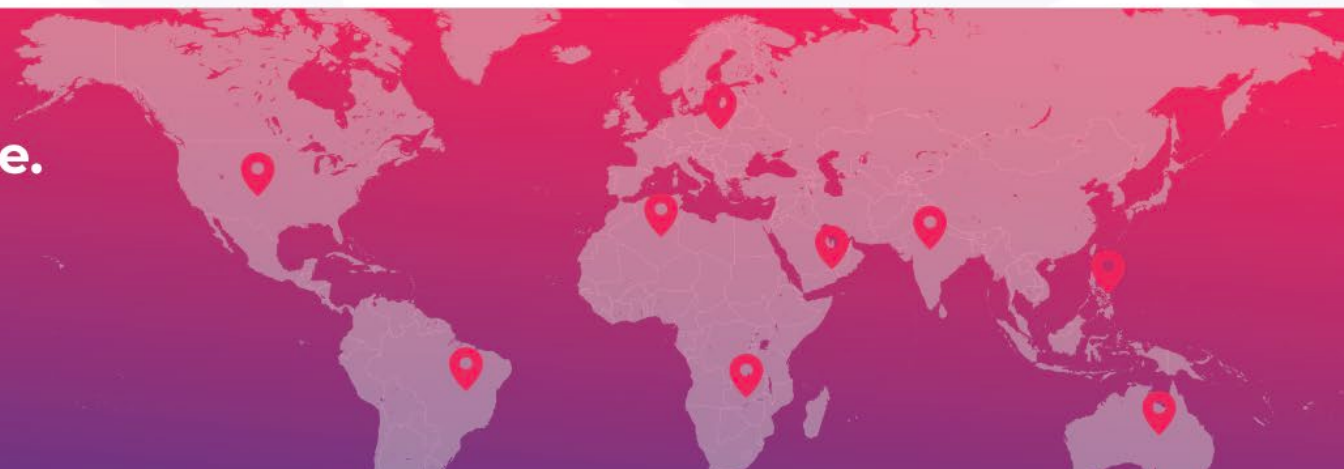


Amplifying impact,
one conversation at a time.

foundationoficf.org

ICF

Foundation



Impact Snapshot



73 scholarships awarded to recipients from underrepresented groups in 25 countries



63
projects



48
ICF chapters



1,169
coaching clients
serviced



5,335
coaching hours delivered by
ICF-credentialed coaches



Invest in our work.
foundationoficf.org

ICF
Foundation

