

ICF CONVERGE

OCTOBER 23-25, 2025 • SAN DIEGO



Creating the Ultimate Coach Training: Leveraging Emerging Technologies

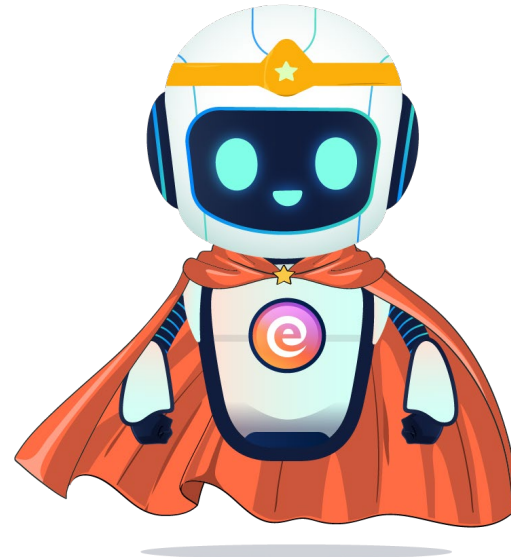
Kathy McKenzie ICF MCC MVET



FIRE UP
C O A C H I N G

RTO 22458

igniting the potential within



Loud Wake Up Calls



Tough Wake Up Calls



Watch for signs

Who can help?



Claude who?

- Claude (claude.ai): text, analysis of all kinds, math and coding, research, educational assistance and tutoring

Overwhelm!!

- ChatGPT
- Manychat
- Raenotes
- Gemini
- Perplexity – uses ChatGPT and Deepseek
- Synthesia

Step back!



Why your role is vital

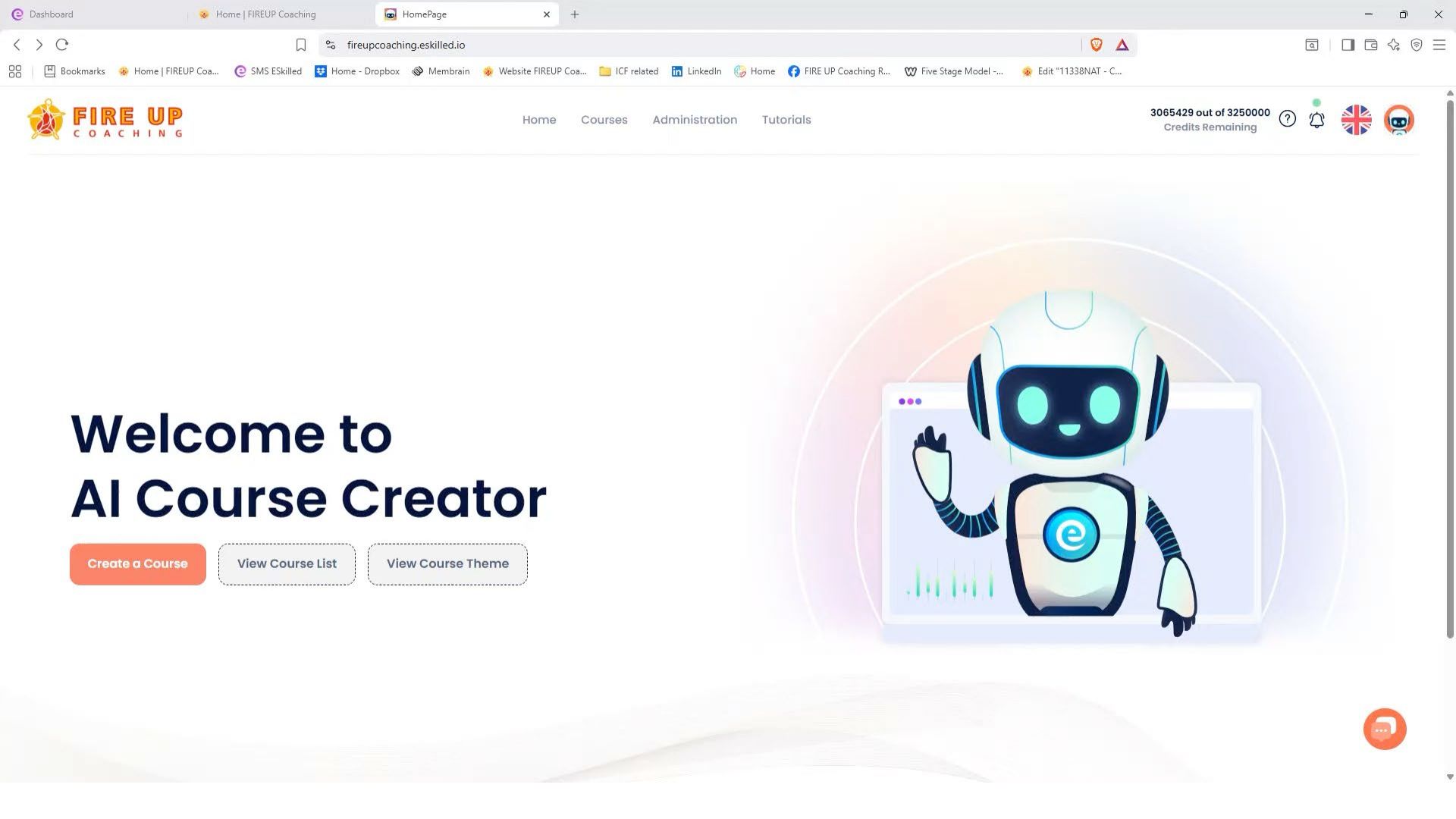
- Designing the thinking of the next generation of coaches and leaders
- Understanding the role you can play in supporting digital transformation and education

What is expected ?

- Cutting edge role models who are collaborative and seeking feedback (think google reviews)
- Technology that is up to date and pushing new limits

An abstract composition of various geometric shapes. In the top left, there is an orange-outlined triangle pointing right. Below it is a solid brown circle. To the right of the triangle is a large green semi-circle. Further right are two vertical blue bars. In the bottom left is a large solid green circle. Above it is a brown-outlined circle. To the right of the large green circle are three blue curved lines. In the bottom right is an orange-outlined square.

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Welcome to AI Course Creator

- Create a Course
- View Course List
- View Course Theme





← Create Course



Success!

Voila! Your Course Outline Masterpiece is Complete!

OK

Blanks, and Matching Type

anually

Quick Generate Outline via AI



REACH Coaching Model

Start Course



REACH

Rapport
Explore
Action
Clarify
Honour





Using AI Course Creator

Assessment and Coach Mentoring

- AI bots that can assess against the ICF Core Competencies
- Using Otter/similar transcription apps/Zoom AI Summaries
- Research best practice – follow Susan Caesar ICF AI guru

Higher Education Digital Capability Framework

An open-source framework segmenting digital capability for higher education institutions across 4 dimensions, 16 domains and 70+ capabilities.



<https://www.digitalcapability.org/HolonIQ-2025-HEDC-POSTER.pdf>

Designing a coaching platform will drive engage, and deliver cost efficiencies



Menu Dashboard

Welcome Demo



- My Goals
- CareerID
- Services
- Suppliers
- Resources
- Library
- Videos
- Expert Articles
- Shortlist
- Shopping Cart
- Orders
- Programs
- My Questions
- Notifications 1
- Account Details

Career ID Debrief | Book Coaching

Welcome to CoachConnect



Your Best Worklife. On Purpose.
Choose your coach. Unleash your potential.
Your Progress Bar guides you, step by step.
Click on Support for a Live Chat.

Progress 67%

1. Start with this eBook
2. Do a CareerID Assessment
3. Set Goals

View



Complete

View



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- > Personal Development Programs
- > Digital and Computer Skills Courses
- > Health and Wellbeing Programs
- > Professional Association Memberships
- > Management and Leadership Courses

> View All Services

Check out these free Resources:

- > Management and Leadership Resources
- > Personal Development Resources
- > Stress Management Resources
- > Career Competency Assessment Resources
- > Course Selection Resources

> View All Resources

eBooks

Support

Enable **choice of coach** based on a range of criteria



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COACHING
870 224518
igniting the potential within

Welcome Demo  

Career ID Debrief | Dashboard

 CoachConnect Executive

Q Filter

Search:

Maximum Travel Distance:

25km

Postcode:

3000

Delivery Method - Virtual / InPerson

Gender

Language

Career Stage

Expertise

Industry Specialisation

Leadership Level

Sector Specialisation

Apply

Reset

List Services: 8

Sorting: Most Recent

Shown: all



Book Coaching with Karen Faehndrich
Location: Virtual
Code: SER011077



Book Coaching with Anna Harris
★★★★★ (108 reviews)
Location: Virtual
Code: SER011076



Book Coaching with Andrea Pink
Location: Virtual
Code: SER010396



Book Coaching with Gillian Smith
★★★★★ (9 reviews)
Location: Virtual
Code: SER0110187



Book Coaching with Andrew Rixon
Location: Virtual
Code: SER009646



Book Coaching with Tomas Horejsi
Location: Virtual
Code: SER009644



Book Coaching with Kelly Magowan
★★★★★ (1 review)
Location: Virtual
Code: SER009636



Book Coaching with Anne Hutton
★★★★★ (162 reviews)
Location: Virtual
Code: SER009620

Provide Coach profile, reviews, instant booking and program delivery in one place

Service Details



[Book Coaching with Anne Hutton](#)

Career Money Life

★★★★★ (162 reviews)

Location: **Virtual**

Code: SER009620



Description

Consultant

Need To Know

Questions

Reviews



Anne Hutton

Title

Career and Leadership Coach

Years Of Experience

25 years

Career History

Anne has coached over 500 international senior executives from multinational organisations and government bodies. She has held roles in executive recruitment, training and development, career transition management and executive coaching.

Anne thrives on facilitating the development of individual potential. Anne is recognised for being a catalyst in drawing out the best in others and for her ability to empathise with profound interpersonal insight. Anne works with individuals and teams to help them identify what is uniquely descriptive about them and to help them to learn, grow and improve their behaviour and their lives.

Educational Qualifications

- PCC level coach with the International Coach Federation
- Graduate Diploma in Leadership Coaching and Mentoring
- Post Graduate Certificate in Careers Education and Development
- Bachelor of Business (Marketing)

 **Support**

Offer customised content, tools and resources with the platform

 CoachConnect | Welcome



Welcome

Get Ready

Coaching Process

More than coaching

Get Ready



The Power of Coaching

Coaching is one of the most powerful ways to grow as a professional. If you've had the privilege of coaching previously, you'll understand the ripple effect it can have on your self confidence, wellness and work performance.

Coaching is fundamentally a transformative experience, the effects of which impact you, team members, fellow colleagues and the organisation and stakeholders in which you serve.

As we navigate today's increasingly disrupted and complex work life, work comes with age-old and new challenges and complications.

Your coaching experience will support you to press pause and reflect, foster insight, hone in on your unique coaching goals, strategise and practice new ways.

As you prepare to embark on your individual coaching journey, we recommend that you pack plenty of the following:

Meaningfulness. Prepare to have a meaningful experience. Have a think about what will be the most meaningful focus for your coaching.

Ask yourself:

- What is it that I'm struggling with?
- Where are my strengths?
- What situations are uncomfortable for me?
- What are the challenges at the moment?
- How is my role and type of work impacting my wellbeing and life outside of work?

 Support

Offering interactive Life Planning tools and Goal Setting tools



Menu Dashboard

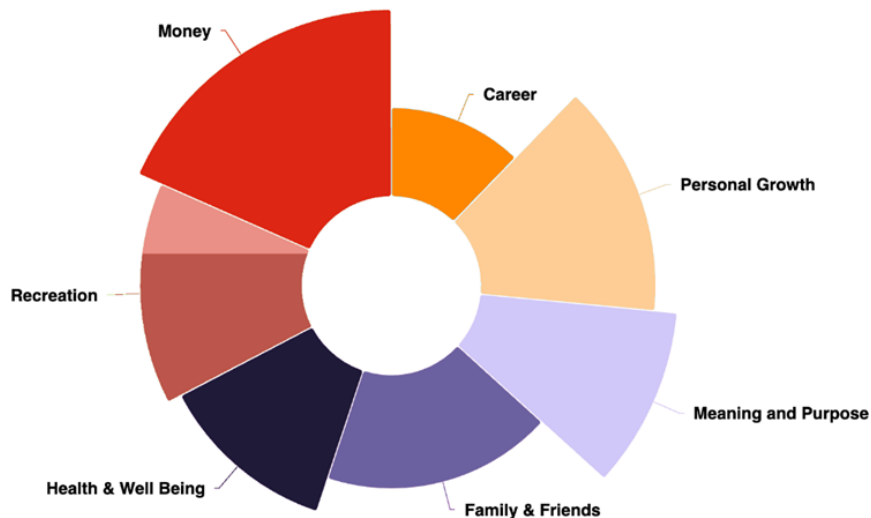
Welcome Demo

Career ID Debrief | Book Coaching

My Goals

My Priorities My Reflections My Goals My Plan

My Priorities



Progress 33%

- | | |
|-------------------|--------------------------|
| 1. My Priorities | View |
| 2. My Reflections | Complete |
| 3. My Goals | Complete |
| 4. My Plan | Download |

Support

FIREUPs vision for a fully Integrated Coaching Platform

CoachConnect Executive

Services: 8

Sorting: Most Recent • Show: all •



Book Coaching with Karen Faehndrich
Location: Virtual
Code: SR02077

5 stars (0 reviews)



Book Coaching with Anna Harris
Location: Virtual
Code: SR02076

5 stars (0 reviews)



Book Coaching with Andrea Pink
Location: Virtual
Code: SR02098

5 stars (0 reviews)



Book Coaching with Gillian Smith
Location: Virtual
Code: SR02097

5 stars (0 reviews)



Book Coaching with Andrew Rixon
Location: Virtual
Code: SR02096

5 stars (0 reviews)



Book Coaching with Tomas Horejsi
Location: Virtual
Code: SR02094

5 stars (0 reviews)



Book Coaching with Kelly Magowan
Location: Virtual
Code: SR02093

5 stars (0 reviews)



Book Coaching with Anne Hutton
Location: Virtual
Code: SR02092

5 stars (0 reviews)

Service Details

Book Coaching with Anne Hutton

Career Money Life
5 stars (0 reviews)
Location: Virtual
Code: SR02092

Description Consultant Need to Know Questions Reviews



Title
Anne Hutton

Years Of Experience
25 years

Career History
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Educational Qualifications

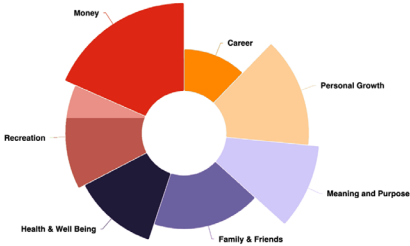
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Support

My Goals

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My Priorities



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Career ID Detail Book Coaching

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Get Ready



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As we navigate today's increasingly disrupted and complex work life, work comes with age-old and new challenges and complications. Your coaching experience will support you to pause, pause and reflect, foster insight, home in on your unique coaching goal, strategize and practice new ways.
As you prepare to embark on your individual coaching journey, we recommend that you pause plenty of the following.
Meaningful Progress is a meaningful experience. Here is what you will be the most meaningful focus for your coaching.
Ask yourself:
• What is it that I'm struggling with?
• Where are my strengths?
• What situations are uncomfortable for me?
• What are the challenges on the horizon?
• How is the role and role of work impacting my wellness and life outside of work?

Personal reflections



What facts have you learned?

What ideas do you have?

What actions will you take?

What are your personal aha's?

Thank You

Any Questions
Whats Next?



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COACHING