

From Competency to Mastery

Integrating Transformational Development in Coaching & Education



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Overview

Purpose:

Bridge adult learning science & human development science.

Why now:

Manager engagement, wellbeing, and workplace readiness are in decline.

Gallup 2025 Key Insights

Global engagement dropped from 23% to 21%.

Manager engagement fell from 30% to 27%.

70% of team engagement variance is attributable to the manager.

Development reduces active disengagement by half.

Adult Learning~Human Development~Al

Spacing and retrieval beat cramming for durable learning

Identity, autonomy and relatedness drive sustained behavior change.

Manager capacity is strained, and AI is shifting skill needs, which raises the bar on transformational approaches.

Competency versus Mastery

Competency = skill proficiency, knowledge retention, meeting standards.

Mastery = identity shift, autonomy, sustained adaptability.

Risk = The Competency Trap(1) – overrelying on known skills despite evolving needs.

Internal Coherence

Definition: Alignment of values, beliefs, sensations, thoughts, and actions.

Example: Retail leader shifts from "be liked" to "be clear and kind" under peakseason stress.

Impact: Greater self-regulation and decision-making.

Somatic Dimension

Definition: Using body awareness as a data source.

Neuroscience: Interoception + neuroplasticity accelerates behavior change [126†source].

Example: Negotiators trained to notice breath and jaw tension reduce conflict escalation.

Reflection Gap

Definition: Lack of structured pause for integration.

Research: Reflection improves judgment accuracy and skill transfer.

Example: Sprint review teams add 8-min "sense-making" pauses → less rework

Transformational then Transactional

Transactional = checklist completion, passing assessments.

Transformational = integrating skills with identity and purpose.

Case Study: CE program adding sovereignty + somatic practices saw higher post-program client outcomes.

Tension as Catalyst

Productive discomfort signals potential growth.

Must be framed inside a safe container.

Example: Simulated crisis exercise → deeper self-awareness & resilience.

Generative Wholeness™

Definition: Harmonizing transactional and relational competence.

Application: Sovereignty, reflection, choice as learning anchors.

Outcome: Leaders sustain performance while evolving.

Application Activities

Guided Reflection: Compare a learning vs. development outcome.

Facilitated Dialogue: Identify limiting beliefs in CE contexts.

Micro-action: Modify one teaching or coaching practice.

Integration Checklist

- Map objectives to behavioral indicators.
- Include sovereignty micro-practice.
- Design "desirable difficulties" with debrief.
- Build somatic micro-drills.
- Schedule structured reflection cadence.

Your Choice:
Maintain standards &
integrate
transformation.

Call to Action:

"What's one change you'll make this week?"

International Coaching Federation

coachingfederation.org

