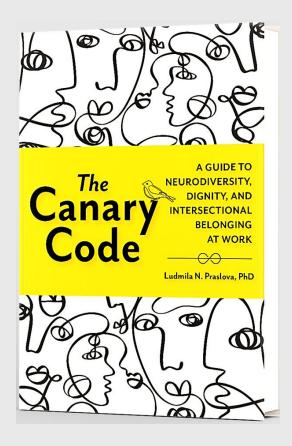
## Neuroaffirming Coaching: Unveiling Possibilities

Ludmila N. Praslova, Ph.D., SHRM-SCP







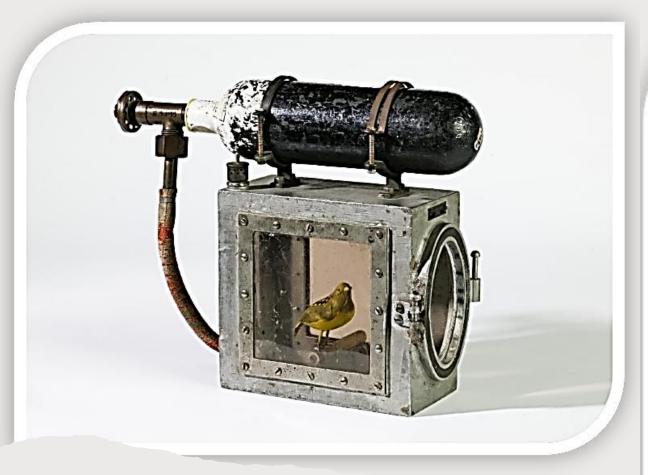






## Ludmila N. Praslova, Ph.D., SHRM-SCP

- Ludmila N. Praslova, Ph.D., SHRM-SCP, organizational culture, (neuro)inclusion, and future-ofwork.
- Professor, Industrial-Organizational Psychology at Vanguard University of Southern California
- The CANARY CODE: A Guide to NEURODIVERSITY, Dignity, and Intersectional Belonging at Work (Berrett-Koehler, 2024)
- Consulting: Support creating talentrich organizations.
- https://www.linkedin.com/in/ludmila-praslova/





### Canaries in coal mines



### Terminology:

- **Neurodiversity**: The range of natural diversity in human neurodevelopment (Singer, 1998, Blume, 1998).
- Neuronormative: Ideals & actions seen as "normal" by cultural & societal standards.
- Neurotypical: Person/people who 'fit' the idea of "neuronormative."
- Neurodivergent: Person/people who 'diverge' from "neuronormative" (e.g. a group of autistic people is a group of 'neurodivergent' people). Specific individuals can also be autistic, dyslexic, etc.
- Neurodiverse: A collective term for groups including mixed neurotypes.
- Neurominority: People who share a similar form of neurodivergence inseparable from who they are, and experience some degree of prejudice or disadvantage.

### Key perspectives on human differences:

#### **Pathology Model**

#### **Neurodiversity Paradigm**

**Deficit** 

Located within individual

Should be treated/changed/made

to fit in

Difference

Socially included or excluded

Acceptance/Strengths/Support

Neurodiversity may be every bit as crucial for the human race as biodiversity is for life in general.

Diversity Within Diversity:

Alt text: sample ability graphs; one (neurotypical) with all average abilities, two (neurominority) with varied highs and lows.

NM2



**Anxiety** 

**Autism** 

**Trauma** 

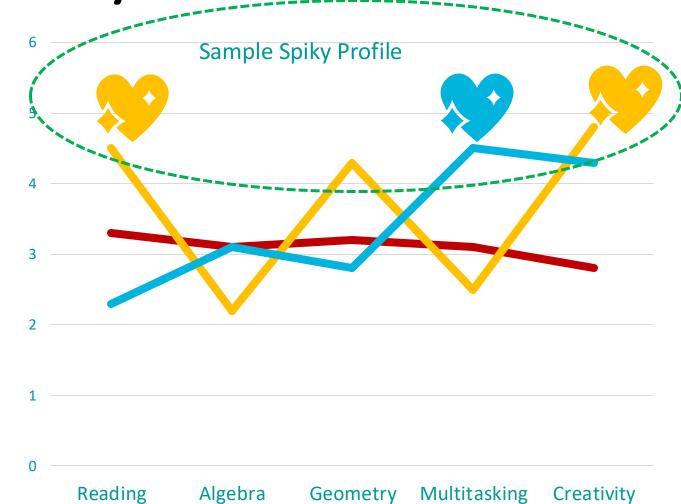
**ADHD** 

**Synesthesia** 

#### **Tourette's**

**Learning Differences** 

Dyslexia NVLD



NT NM 1

## What ND people hear: character attributions & shaming

- "You can't be so good at X and so bad at Y. You are not trying."
- "Lazy"
- "Too sensitive"
- "Too quiet"
- "Too much"
- "Too much energy"
- "Too focused on one thing/stuck"
- "Too scattered"



"Fit in" / "Mask harder"

Charlie Hart's story

Costs of masking



# Dead-end approaches to neurodiversity:

- Changing neurodivergent people to fit in
- Label-based hiring ("autistic tech workers")
- Focus on "superpowers"





- Neuroaffirming support
- Creating flexible, inclusive environments





## Coaching for neuroinclusion

### COACH NEUROTYPICAL COLLEAGUES, MANAGERS

- Neuroinclusive communication
- Creating environments for inclusive thriving

#### **NEUROAFFIRMING COACHING**

- Respect for lived experience
- Non-pathologizing, nonstigmatizing language
- Avoiding "fix-them" framing and assumptions
- Supporting authenticity and agency

# Neuroaffirming support / based on neurodiversity framework



- Do no harm: understand the risks of compliance-based or masking strategies.
- **Believing**: respect sensory and other non-apparent needs.
- Focusing on strengths: building on cognitive assets, passions, and values vs. "fixing" perceived deficits.
- Environmental problem-solving:
  Supporting clients in identifying and negotiating changes in their environments vs. demanding individual adaptation.

"Inclusion is not bringing people into what already exists; it is making a new space, a better space for everyone."

George Dei

# The platinum rule:

Treat others how *THEY* want to be treated



### From holistic (neuro)inclusion to holistic belonging.

Shaping cultural norms to support multiple ways of being and participating in the community; culture-add organizations.

Social inclusion

Holistic Belonging **Emotional inclusion** 

Addressing cultural and ableist

biases in emotional expression

demands. Supporting a range of

human emotional experience.

Physical/ sensory inclusion

Creating environments supporting a range of physical and sensory needs, both apparent and non-apparent.

Cognitive inclusion

Creating environments supporting multiple thinking, learning, communication, and productivity needs and styles.

### Questions?

