

ICF CONVERGE

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Coach Accelerator Guide

In which situations are internal or external coaches likely to be more effective and why?

Internal Coach	External Coach

What do executives seek when selecting a coach?

- How does my business or organizational experience support the client's coaching goals?
- How does my coaching experience indicate credibility or value for the client?
- Which tools, resources, and assessments do I have that complement the client's needs?
- What's unique about my coach training or development that aligns with the client's goals?
- Which coaching credentials does the client and their organization require or prefer?

What are the top five coaching goals or focus areas for executives?

Goals or Focus Areas	Why Is This a Goal or Need for Executives?
1. 2. 3. 4. 5.	

How do I leverage AI to complement the human side of the coaching experience?

- How can AI help me "in the background" as I plan and administer coaching?
- Which digital coaching tools or resources will help the client between coaching sessions?
- What are the client's organizational constraints or requirements for AI in coaching?