

# ICF CONVERGE

OCTOBER 23-25, 2025 • SAN DIEGO



## Sponsor & Exhibitor Opportunities

ICF Convergence 2025 offers you the opportunity to make meaningful connections with coaching professionals and industry influencers who are passionate about exploring and accelerating all coaching can do.

ICF Convergence is a dynamic global event designed to strengthen connections within the coaching community and offer exceptional formal and informal learning opportunities.

Attendees will have opportunities to advance their professional development, discover new avenues for personal growth, and learn about current trends and practices in the coaching field. Plus, Convergence 25 offers more opportunities than ever before for attendees to forge their own professional development journey.



### Who Is ICF?

The International Coaching Federation (ICF) is the world's largest organization leading the global advancement of the coaching profession and fostering coaching's role as an integral part of a thriving society. Founded in 1995, its 60,000-plus members located in more than 160 countries and territories work toward common goals of enhancing awareness of coaching and upholding the integrity of the profession through lifelong learning and upholding the highest ethical standards. Through the work of its six unique family organizations, ICF empowers professional coaches, coaching clients, organizations, communities, and the world through coaching.

Learn more at [coachingfederation.org](https://www.coachingfederation.org).

UPDATED 04.15.2025

Contact **Laurin Ensslin**, senior director of sponsorships and sales, at [laurin.ensslin@coachingfederation.org](mailto:laurin.ensslin@coachingfederation.org) to discuss custom sponsorship packages. Learn more about ICF Convergence at [ICFConverge.com](https://www.ICFConverge.com).

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## Who will be there?

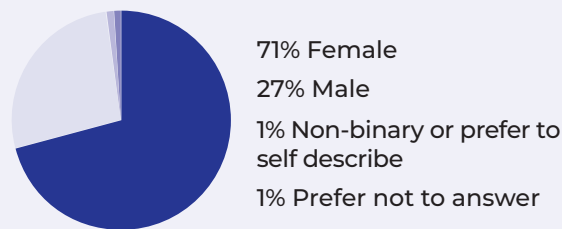
ICF Converge has been designed for 1,600 coach practitioners, educators, researchers, managers, and leaders using coaching skills, and other professionals whose work intersects with coaching.

These individuals are also business owners, organizational decision-makers, HR/talent professionals seeking development opportunities for individuals in their organizations, and coaches who are seeking Continuing Coach Education (CCE) offerings to deepen their skills and impact.

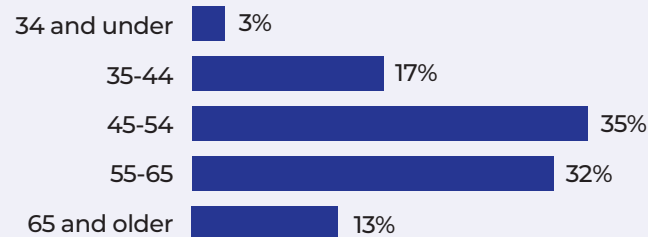
### Snapshot of the Coaching Industry

Who are coaching professionals? Here is key demographic information from the *2023 ICF Global Coaching Study* and *2024 ICF Snapshot Survey*:

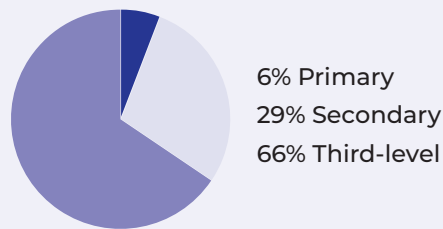
#### Gender



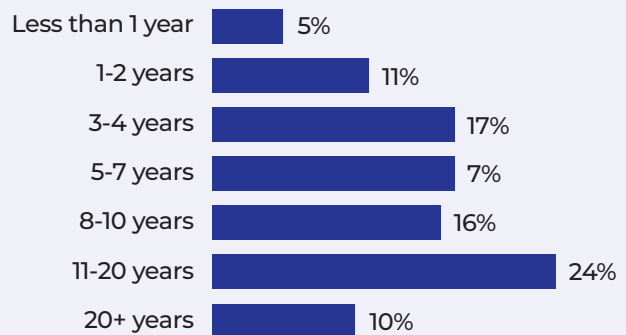
#### Age



#### Education



#### Coaching Experience



#### Main Area of Coaching

- 36% Leadership
- 18% Executive
- 12% Business or Organization
- 10% Life Vision and Enhancement
- 9% Career
- 3% Health and Wellness
- 2% Small Business
- 2% Relationship
- 5% Other
- 2% No specialty

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## Sponsorship Levels & Benefits

	Platinum	Diamond	Gold	Silver	Bronze
	\$50,000 USD	\$40,000 USD	\$30,000 USD	\$20,000 USD	\$10,000 USD
Speaking Opportunity (3 min. speaking, 3 min. video)	2	1			
On-Stage Recognition	●	●	●	●	●
Complimentary Registrations	15	10	6	4	2
Pre-Blocked Hotel Rooms	25	20	15	10	5
Top Floor/Club Level	20	15	10	5	1
Exhibit Booth	20 x 20	10 x 20	10 x 10	10 x 10	10 x 10
Push Notifications on Mobile App during Converge	2	1			
Logo/Link and Description on Mobile App	175 words	150 words	125 words	100 words	75 words
Logo on Session Signage	●	●	●	●	●
Logo on Rotating Slide during General Sessions	●	●	●	●	●
Logo on Sponsor Acknowledgment Banner	●	●	●	●	●
Logo/Link on Converge 25 Website	●	●	●	●	●
Acknowledgment on Social Media Platforms (LI, FB, Instagram)	●	●	●	●	●

### Additional Sponsorship Opportunities

Professional Headshot Station .....	\$15,000 USD
Charging Station .....	\$10,000 USD
Wi-Fi Sponsorship .....	\$10,000 USD
Mobile App Sponsorship .....	\$5,000 USD

### Additional Exhibitor Opportunities

Exhibit Booth .....	\$3,000 USD
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ICF Converge 2025 will be hosted at the **San Diego Bayfront Hilton**.

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## Exhibitor Information

**EXHIBIT BOOTH:** 10' x 10' booth includes: pipe and drape, 6' table, 2-chairs, wastebasket, ID sign, 1-complimentary registration, 50-word description on website and mobile app. Sponsors receive number of words specified in their agreement. Each booth comes with one registration.

Additional registrations can be purchased for \$980.

[Download Application](#)

### Exhibit Move-In:

Thursday, October 23  
8 a.m. – 3 p.m.

### Show Hours:

Thursday, October 23  
7 – 8:30 p.m.

Friday, October 24  
7 a.m. – 6:15 p.m.

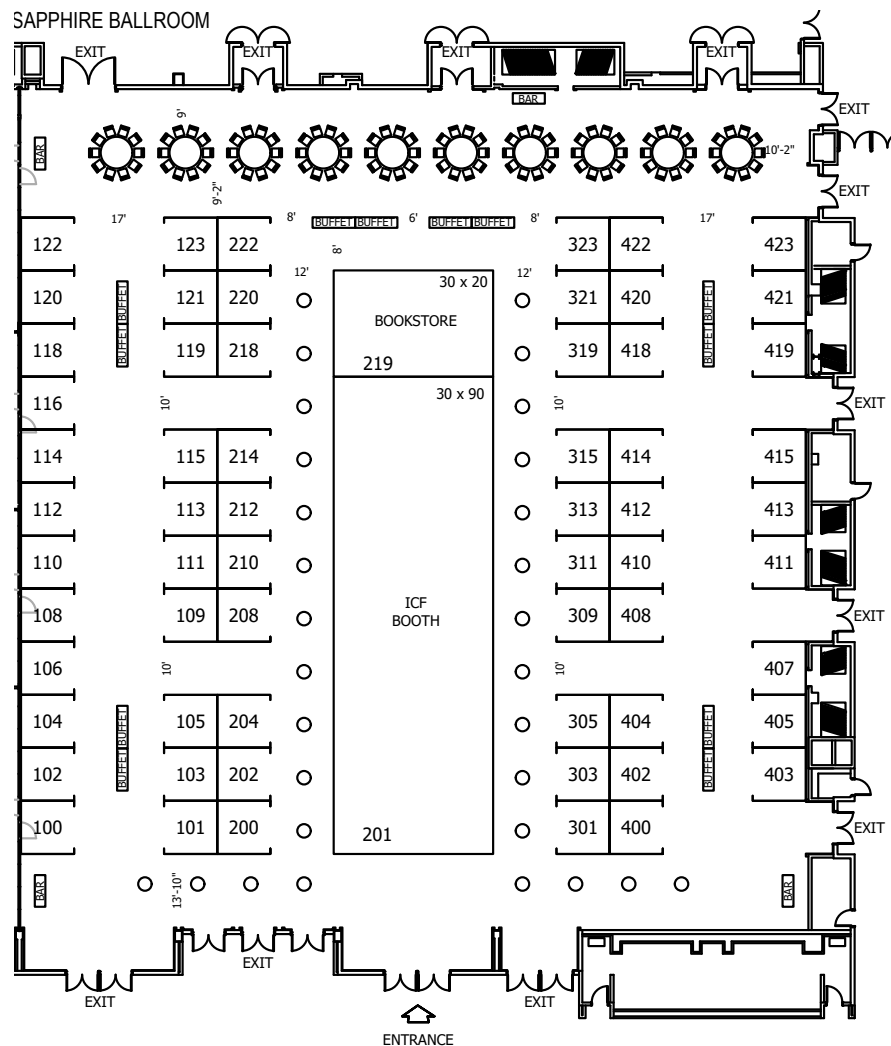
Saturday, October 25  
7 – 8:30 a.m.

### Exhibit Move-out:

Saturday, October 25  
8:30 a.m. – 12 Noon

*All times are local  
(San Diego, California, USA).*

### Exhibit Hall Floorplan



UPDATED 04.15.2025

Contact **Toby Bishop**, senior sales director, at [toby.bishop@coachingfederation.org](mailto:toby.bishop@coachingfederation.org) to discuss exhibiting packages. Learn more about ICF Converge at [ICFConverge.com](https://www.ICFConverge.com).