

Social Impact

DISTINGUISHED/EMERGING COACHING CATALYST

	Excellent (4)	Good (3)	Fair (2)	Poor (1)
Social Impact	Clear and compelling description of the social issue addressed. Well-defined objectives related to the coaching mindset. Demonstrated positive changes and improvements in the target community or area.	A description of the social issue addressed. Defined goals related to a coaching mindset. Demonstrated positive changes and improvements in the target community or area.	A mention of the possible social issue addressed. Mention of a coaching mindset. Demonstrated positive changes in the target community or area.	No social issue addressed. No clear goals mentioned. Changes stated are not clearly related to the coaching mindset initiative.
Coaching Mindset Approach	Provides a comprehensive and clear explanation of coaching approach and techniques used. Demonstrates a strong alignment of coaching approaches with the goals of the initiative, showcasing an exceptional understanding of their interplay. Exceptionally integrates coaching principles to drive profound and meaningful transformation, showcasing a high level of expertise.	Offers a satisfactory explanation of coaching approach and techniques used, though may lack some depth or clarity. Shows a good alignment of coaching approaches with the goals of the initiative, demonstrating proficiency in understanding their connection. Proficiently integrates coaching principles to drive meaningful transformation, though there may be minor room for improvement.	Offers a satisfactory explanation of coaching approach and techniques used, though may lack some depth or clarity. Shows a good alignment of coaching approaches with the goals of the initiative, demonstrating proficiency in understanding their connection. Proficiently integrates coaching principles to drive meaningful transformation, though there may be minor room for improvement.	Provides a vague or incomplete explanation of coaching approach and techniques used. Lacks clear alignment of coaching approaches with the goals of the initiative. Fails to effectively integrate coaching principles for meaningful transformation.



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EVIDENCE OF IMPACT	Provides clear and comprehensive tangible evidence of the impact achieved, including compelling testimonials, success stories, data metrics, and relevant indicators. Demonstrates exceptional clarity in presenting how coaching/coaching mindset contributed to the observed outcomes, highlighting a strong understanding of the link between coaching/coaching mindset and impact. Presents results that exceptionally showcase the extent of positive change, underlining a remarkable level of achievement.	Offers satisfactory tangible evidence of the impact achieved, including testimonials, success stories, data metrics, and relevant indicators. Presents a clear presentation of how coaching/coaching mindset contributed to the observed outcomes, demonstrating proficiency in understanding the connection. Provides results that showcase the extent of positive change, meeting expectations for a proficient level.	Presents basic tangible evidence of the impact achieved, but may lack in-depth or compelling elements. Demonstrates a moderate level of clarity in presenting how coaching/ coaching mindset contributed to the observed outcomes, with room for improvement in terms of understanding the connection. Offers some results but lacks depth in showcasing the extent of positive change, indicating the need for improvement.	Offers vague or incomplete tangible evidence of the impact achieved. Lacks clarity in presenting how coaching/coaching mindset contributed to the observed outcomes. Fails to provide results showcasing the extent of positive change, indicating an inadequate level of achievement.
Collaboration & Partnerships	Identifies and explains collaborative efforts and partnerships in a comprehensive and insightful manner. Demonstrates a clear and profound understanding of how collaborations significantly enhanced the initiative's effectiveness and reach. Provides strong evidence of exceptional teamwork and shared commitment to the social impact goals.	Effectively identifies and explains collaborative efforts and partnerships. Describes how collaborations enhanced the initiative's effectiveness and reach with clarity and proficiency. Presents evidence of good teamwork and shared commitment to the social impact goals.	Basic identification and explanation of collaborative efforts and partnerships. Describes, with moderate effectiveness, how collaborations enhanced the initiative's effectiveness and reach. Offers some evidence of teamwork and shared commitment to the social impact goals, with room for improvement.	Lacks clear identification and explanation of collaborative efforts and partnerships. Fails to effectively describe how collaborations enhanced the initiative's effectiveness and reach. Provides inadequate evidence of teamwork and shared commitment to the social impact goals.



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INNOVATION & Scalability	Presents highly innovative approaches or unique strategies that are exceptionally creative and effective. Demonstrates a profound understanding of how innovation significantly contributed to sustainability and scalability. Exhibits an exceptional potential for the initiative/approach to be replicated or expanded to various contexts.	Presents innovative approaches or unique strategies effectively. Discusses with proficiency how innovation contributed to sustainability and scalability. Shows a good potential for the initiative/approach to be replicated or expanded to other contexts.	Introduces basic innovative approaches or unique strategies. Discusses, with moderate effectiveness, how innovation contributed to sustainability and scalability. Demonstrates some potential for the initiative/approach to be replicated or expanded to other contexts, with room for improvement.	Lacks clear presentation of innovative approaches or unique strategies. Fails to effectively discuss how innovation contributed to sustainability and scalability. Provides inadequate potential for the initiative/approach to be replicated or expanded to other contexts.
Future Plans	Provides a comprehensive and well-detailed plan for sustaining and expanding the social impact achieved through a coaching mindset. Demonstrates a clear and visionary outlook on how the initiative will grow in the future, showcasing an exceptional level of planning and strategy.	Offers a satisfactory plan for sustaining and expanding the social impact achieved through a coaching mindset. Presents a clear vision of how the initiative will grow in the future, demonstrating proficiency in planning and strategy.	Presents a basic plan for sustaining and expanding the social impact achieved through their coaching mindset, with room for improvement in detail. Demonstrates a general vision of how the initiative will grow in the future, with potential for a more detailed and refined plan.	Lacks a clear plan for sustaining and expanding the social impact achieved through their coaching mindset. Provides an unclear or inadequate vision of how the initiative will grow in the future.
Commitment to DEIB	The nomination demonstrates a clear and significant commitment to DEIB.	The nomination demonstrates a commitment to DEIB.	The nomination demonstrates some commitment to DEIB.	The nomination demonstrates little commitment to DEIB.