

International Coaching Federation

## Vision

A world where coaching is integral to transforming societies.

## **Mission**

We advance coaching excellence, impact, and value worldwide.

Lead industry professional standards, education, and experience.

champion

<sup>lea</sup>dership influence worldwide.

Expand coaching accessibility and

coaching inclusivity and

Ensure ORCANIZATIONAL

Ensure aligned transformation, excellence, across ICF.

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## Si Jon What Report to the second seco Strategic Focus Areas

Selected high-level areas of emphasis for this strategic plan cycle.

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CHPOWERMEN.