



# Diversity, Equity and Inclusion (DEI)

## The Leadership Challenge: It's Time to Change

Diversity, Equity, & Inclusion is no longer optional, for organizations of all stripes. Systemic bias, overt discrimination, and a need for lasting change have come into the spotlight like never before. Those growing social expectations are here to stay. To better comply with these new standards, employees, clients and shareholders are expecting leaders to change the way companies operate.

### Prompta AI: Empowering DEI Culture Change

Prompta AI supports companies in their DEI culture change journey by measuring how equitable and inclusive their culture is. It uncovers deficits and blind spots that are negatively impacting progress.

In conjunction with our change management framework, the Prompta AI platform analyses feelings, concerns and levels of inclusion and engagement. It provides change leaders with the insights they need, to address potential roadblocks to organizational transitions.

### Benefits of Prompta AI

Prompta AI creates DEI programs featuring multiple unique benefits.

- **Executive Dashboard:** A snapshot of your company's current DEI landscape.
- **Quantifiable Measurements:** DEI insights & deficits, within your organization.
- **Employee Sentiment:** How they perceive inclusion (or lack of it) in your company
- **Timely & Informed Resolution:** Enable fast, effective decision-making and problem solving.
- **Employee Engagement:** Increasing and retaining it.

#### Executive Dashboard

Perfectly Positive: 1 | Perfectly Negative -1





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## Prompta's Approach to DEI Culture Change

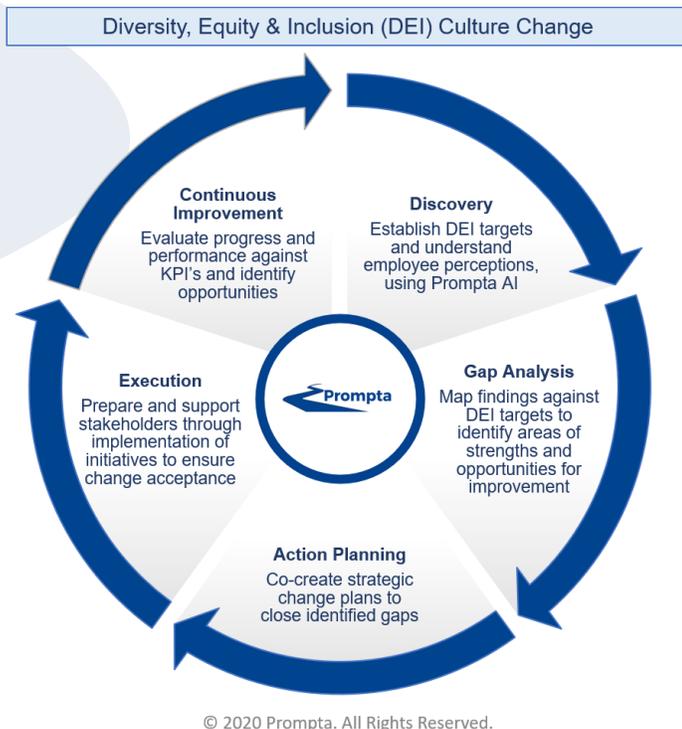
Prompta is the first Management Consulting company to be certified within Canada as "diverse" by the CGLCC. We are uniquely positioned to support and guide your organization, throughout its DEI transformational journey.

When you're ready, Prompta has the people, tools and tech to ensure your success.

Our Prompta AI platform leverages Natural Language Processing (NLP) and Machine Learning, to uncover previously hidden, real (not perceived) insights into your organization's DEI strengths and weaknesses.

We'll take you step-by-step, through our DEI Culture Change process.

The result will be a more inclusive culture, where employees, customers and suppliers feel included, safe and supported.



## Some Prompta clients include



Certified by:



### Company Details

Founded: 2008  
 DUNS #: 203363536  
 NAISC Codes: 541611, 541612, 541614, 541618, 541790, 541720  
 SIC: 8742  
 UNSPEC: 80105421, 80101502, 80101508, 8101511, 80172103, 81101516, 86132001, 86132201  
 LGBTE Cert: CGLCC050916, NGLCC #185

Recognized as:  
2018 Canadian LGBT+ Business Enterprise of the Year



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