

ICF Business Solutions Provider Benefits:

- Website listing within ICF member-only section.
- Website listing within public section.
- Right to use the ICF Business Solutions Provider logo on website and other marketing materials
- Business Solutions Provider program identified via hyperlink in the ICF Member updates.
- One sponsored link per quarter in ICF Member Update.
- 1160 x 120 Tier 1 ad on the ICF website.
- Various social media promotions of Business Solutions Provider program (Facebook and Twitter).
- Company logo and description in Business Provider Update distributed twice annually.
- One time mailing to ICF members through mailing house (additional fees apply).
- 10% digital ad discount.

Total Annual Cost: \$7,500 USD

Business Solutions Provider Logo:



Apply online at coachingfederation.org/advertise-with-icf

Contact Toby Bishop, ICF Senior Sales Director

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