



## ICF Business Solutions Provider Benefits:

- Website listing within ICF member only section
- Website listing within public section
- Right to use the ICF Business Solutions Provider logo on website and other marketing materials
- Business Solutions Provider program identified via hyperlink in the ICF Member updates
- One sponsored link per quarter in ICF Member Update
- 1160 x 120 Tier 1 ad on the ICF website
- Various social media promotions of Business Solutions Provider program (Facebook and Twitter)
- Company logo and description in Business Provider Update distributed four times annually
- One time mailing to ICF members through mailing house (additional fees apply)
- 10% digital ad discount

**Total Annual Cost: \$7,500**

Business Solutions Provider Logo:



Apply online at [coachingfederation.org/advertise-with-icf](https://coachingfederation.org/advertise-with-icf)

**Contact Toby Bishop, ICF Senior Sales Director**

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