

ICF Business Solutions Provider Benefits:

- Website listing within ICF member only section
- Website listing within public section
- Right to use the ICF Business Solutions Provider logo on website and other marketing materials
- Business Solutions Provider program identified via hyperlink in the ICF Member updates
- 1160 x 120 Tier 1 ad on the ICF website
- Various social media promotions of Business Solutions Provider program (Facebook, Twitter, ICF blog)
- Company logo and description in Business Provider Update distributed three times annually
- One time mailing to ICF members through mailing house (additional fees apply)
- 10% digital ad discount
- 15% Coaching World ad discount

Total Annual Cost: \$7,500

Business Solutions Provider Logo:



Apply online at coachingfederation.org/advertise-with-icf

Contact Toby Bishop, ICF Senior Sales Director

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