

# ADVANCE 2020

COACH \* CLIENT \* IMPACT

SPONSOR OPPORTUNITIES | SEPTEMBER – NOVEMBER 2020

*Registration Opens in Early September*

★ **600+ live attendees**

★ **~175 additional OnDemand attendees over the next year**

★ **OnDemand package available and promoted by ICF for years to come**

## Attendee Profile:

- International attendees
- Professional coaches
- Primarily experienced, credentialed coaches, though all experience levels are present

## BASIC SPONSOR: \$2,000 USD

### BENEFITS:

- ★ Logo and link on event landing page
- ★ Logo and link on event learning portal
- ★ Logo and link on Live session walk-in slides
- ★ Logo and link in event promotional emails
- ★ Logo and link in event attendee newsletters  
*(A total of 6 for the event)*

## LARGE SPONSOR: \$5,000 USD

### BENEFITS *(in addition to Basic Sponsor Benefits)* :

- ★ Opportunity to introduce event host on the opening live session
- ★ Thank you mention from host on each live session
- ★ 2-minute commercial video on the event learning portal
- ★ Opportunity to offer a special discount to attendees
- ★ Dedicated email to attendees with the offer details

Contact **Toby Bishop, ICF Senior Sales Director**, to discuss custom co-branded packages or place your advertising order. Email Toby at [toby.bishop@coachfederation.org](mailto:toby.bishop@coachfederation.org) or contact him by phone at **1.859.219.3560**.



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