



### **ICF Business Partner Benefits**

- Website listing within ICF member only section
- Website listing within public section
- Right to use ICF Business Solutions Partner logo on website and other marketing materials
- Business Solutions Partner Program identified via hyperlink in the ICF Member updates
- 1160 x 120 Tier 1 ad on the ICF website
- Various social media promotions of Business Solutions Partner program (Facebook, Twitter, ICF blog)
- Company logo and description in Business Partner Update distributed three times annually
- One time mailing to ICF members through mailing house (additional fees apply)
- 10% digital ad discount
- 15% Coaching World ad discount

**TOTAL COST - \$7,500**